

Proposal to the Munster Town Council

Subject: Approval for Street Banners Celebrating Munster Chamber of Commerce's 100th Anniversary

Date: November 25, 2024

Submitted By: Karen Mashura, Executive Director, Munster Chamber of Commerce

Dear Members of the Munster Town Council,

On behalf of the Munster Chamber of Commerce, I am writing to seek approval for an initiative that celebrates the Munster Chamber of Commerce's 100th Anniversary while simultaneously supporting and showcasing the vibrant businesses within our community. We propose the placement of commemorative street banners along Ridge Road and Calumet Avenues, which will highlight this historic milestone and spotlight our local businesses.

Proposal Overview

1. Purpose of the Banners

- Celebrate the Munster Chamber of Commerce's 100th Anniversary.
- Promote local businesses as integral contributors to our community.
- Enhance the visual appeal of the town and foster community pride.

2. Banner Design

- Each banner will prominently feature the Munster Chamber of Commerce 100th Anniversary logo.
- The lower portion of the banners will display the names and/or logos of Chamber member businesses participating in the sponsorship.
- The design will be tasteful, consistent, and align with Munster's community aesthetics.

3. Display Details

- **Duration:** April 2025 through October 2025.
- **Placement:** Street banners will be displayed along Ridge Road and Calumet Avenue, as approved by the Town Council.

4. Funding and Costs

- All costs for the production of the banners will be fully covered by the Munster Chamber of Commerce and the participating businesses.
- No financial burden will fall upon the town for the production of the banners.

5. Installation and Removal

- We will coordinate with the Town of Munster for the installation and removal of the banners.
- All work will comply with town regulations to ensure safety and efficiency.

6. Community Impact

- These banners will serve as a visible reminder of the Chamber's century of service to the Town of Munster.
 - They will encourage community members and visitors to support local business.
 - The initiative will strengthen the partnership between the Town of Munster and its vibrant business and nonprofit community.
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Request for Approval

We respectfully request the Munster Town Council's approval for the following:

1. The installation of the proposed banners along Ridge Road and Calumet Avenue from April 2025 to October 2025.
 2. Use of municipal light poles or approved structures for banner placement.
 3. Any additional permissions required to facilitate this initiative.
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Next Steps

Upon approval, we will provide a finalized design and a detailed implementation plan, including timelines, exact locations, and vendor information.

The Munster Chamber of Commerce thanks you for considering this proposal. We believe this initiative will be a meaningful way to commemorate the Chamber's legacy while promoting the spirit of Munster. We look forward to the opportunity to collaborate with the Town Council and the Town of Munster to make this celebration a success.

Sincerely,

Karen Mashura, Executive Director
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